



Patrick HOMBAU

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SKILLS

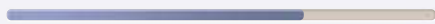
UX/UI Design



HTML/CSS



Javascript



Analytics/SEO



Publishing



LANGUAGES

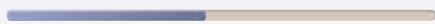
French



English



Dutch



PERSONAL INTEREST

Tennis, football, music & video games

UX/WEB DESIGNER

Innovative web designer with 5+ years experience on building and maintaining responsive websites. Proficient UI and UX Designer. My previous job as a mix profile enabled me to have a global view about web-based applications designing while also assuming the leadership of the publishing team (components explanation, releases status, assets management, training...).

PROGRAMS: Adobe XD, Photoshop, Illustrator, Indesign, Visual Studio/Sublim text, CMS Magnolia/ Wordpress, Adobe Target, Google Analytics, Hotjar.

TRAINING: UX DESIGN trainings on Udemy (2020), Bachelor Degree in Multimedia Writing at ISFSC (2009/2013)

EMPLOYMENT HISTORY

Web Integrator/Designer/Publisher at Proximus

(september 2015 > march 2020)

Part of the homepage and common elements team:

- HTML/CSS integration of important deliveries related to the homepages like the new sections, new promo wave and revamps.
- Design: page layouts, rework of the header (in collaboration with UX designers), banners creation, visuals creation and rework.
- Testing/publishing of multiple projects: GDPR, new magnolia components, releases, revamps, new header/footer, accessibility, etc.
- Personnalisation of the website with Adobe Target (AB testing, perso banners/pages management).

Web Publisher at Proximus (may 2014 > november 2014)

Part of the publishing team revamping the old corporate website into the new brand website:

- Training about the CMS Magnolia (2 weeks).
- Publishing activities in collaboration with marketing customer and first experience with deliveries and deadlines.
- Testing new components and reporting to analysts.
- Design: banners and visuals creation.

Assistant Project Manager at Tipik Communication

Agency (october 2011 > july 2013)

3 Traineeships.

- Creation of newsletters.
- Storyboards and visuals creation.
- First experience with video editing (Final Cut Pro) in collaboration with a senior video editor.